

Director of Marketing – Flint Hills Center for Public Policy

“An Independent Voice for Public Policy in Kansas”

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The Position: The Flint Hills Center for Public Policy is looking for a part-time Director of Marketing with a college degree and three or more years of marketing or public relations experience. The candidate must have strong writing, communication and design skills.

Purpose of Position: To develop and manage a consistent, effective public relations and marketing program with the goal of branding Flint Hills as an independent voice for sound public policy in Kansas. A key part of this program is presenting Flint Hills’ policy studies and events to the public, media and legislators.

Education and Experience Required:

- Bachelors degree or higher
- Three or more years of marketing or public relations experience
- Strong track record with solid accomplishments in marketing or public relations management
- Excellent knowledge of Microsoft Office and Windows-based computer applications

Qualifications Required:

- Good communicator: Strong writing and design skills
- Self-starter: Action-oriented person; strong work ethic; high energy level; motivated to take ownership for things beyond the “comfort zone”
- Good leadership qualities: Relationship builder; organizational skills; inspires confidence; team player
- Polished presentation and interpersonal skills

Additional Desired Qualifications:

- Bachelors degree with an emphasis in marketing or communications
- Philosophical belief in limited government, individual freedom and responsibility, and open markets
- Five or more years of marketing or public relations experience
- Experience working with the state legislators and academics
- Working knowledge of Microsoft Publisher, Frontpage or other computer design software

Ongoing Responsibilities:

- Design, implement, and manage an annual marketing plan
- Develop relationships with media across the state with a strong focus on print media
- Develop avenues for introducing the organization to new constituents, particularly those in the 25-35 age bracket
- Oversee the marketing of the organization’s products—opinion editorials, policy papers, events, scholars—through email, website, radio and TV shows, press conferences, advertisements, promotional materials, and other medium
- Manage the design and distribution of electronic mail
- Work with Director of Development in marketing to donors and prospects

Resumes should be submitted with a cover letter to resumes@flinthills.org or faxed to 408-228-0897. No phone calls please.